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market strategy measuring

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Patents

Patents 1 - 10 on **market strategy measuring**. (0.12 seconds)

Method for **measuring** the effectiveness of stimuli on decisions of shoppers

US Pat. 5227874 - Filed Oct 15, 1991

... most responsive to the cations can thus be measured, promoter's sales **strategy**.30 In a preferred application of the invention to **market** In another ...

Computer-implemented method for performance measurement consistent with an investment **strategy**

US Pat. 6564191 - Filed Feb 24, 2000

... OTHER PUBLICATIONS IEEE "**Measuring** investment sucess"; Shumate, CM; Aug. ...Return Investment and Performance 570 Moving Average **Strategy**; 571 **Market** ...

Computer based process for **strategy** evaluation and optimization based on customer desired ...

US Pat. 5963910 - Filed Sep 20, 1996

Implementing a solution to test its value may drive a de facto **strategy** that ...relates to methods for performing **market** research which involve **measuring** ...

Generator set and method

US Pat. 4835405 - Filed Nov 30, 1987 - Onan Corporation

The two model sizes were selected for marketing **strategy** reasons to allow more... refers to an A weighting scale industrial standard for **measuring** noise. ...

Method, computer useable medium, and system for analyzing media exposure

US Pat. 7082434 - Filed Apr 17, 2003

28, 1989 to William J. mckenna et al., describes a television and **market** research... 13, 1993 to Henry Von Kohorn; describes a method for **measuring** the ...

Method and apparatus for dynamic, real-time **market** segmentation

US Pat. 7177851 - Filed Nov 9, 2001 - Affinova, Inc.

... as: The next section describes various ways of **measuring** redundancy, ...such as the removal (or replacement) **strategy** and the strategies used to ...

Method and apparatus for analyzing data and advertising optimization

US Pat. 6286005 - Filed Mar 11, 1998 - Cannon Holdings, L.L.C.

These include current cus- 30 tomer characteristics, competitor customer characteristics, **market** research, and product **strategy** studies. ...

Packaging arrangement having recesses for preventing a switch from being placed in a ...

US Pat. 6311837 - Filed Mar 28, 2000 - The Procter & Gamble Company

... embraced the so-called "try me" marketing **strategy** whereby potential purchasers... and withdrawing the **measuring** tape from the tape 55 measure housing. ...

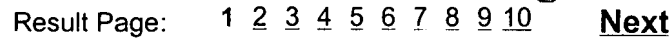
System and method for an application provider framework

US Pat. 6904449 - Filed Jan 14, 2000 - Accenture LLP

This area has traditionally focused on mass marketing and **measuring** a ...

US Pat. 6859785 - Filed Jan 11, 2001 - Case Strategy LLP

Specifically, one indicates relative **market** share, a second variable indicates ... format whether it is **measuring** actual or predictive determining factors. ...



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EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	2	"20020062481"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/02 19:35
S2	2	"20020013776"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 13:43
S3	28827	(generate make produce cause create develop) and (Dynamic lively active) and (marketing advertising promtion selling)and(strategy plan approach)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 14:25
S4	28764	S3 and (channel way method technique system practice approach)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 14:24
S5	1445	(generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling)near5 (channel way method technique system practice approach) and (strategy plan approach)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 15:03
S6	0	((generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling) near5 (channel way method technique system practice approach) and (strategy plan approach) near5 (market adj share))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 14:28

EAST Search History

S7	1445	((generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling) near5 (channel way method technique system practice approach) and (strategy plan approach))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 14:29
S8	81	((generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling) near5 (channel way method technique system practice approach)near5(strategy plan approach))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 14:29
S9	40	(generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling)near5 (channel way method technique system practice approach) and (strategy plan approach) near5 (feasible redion)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 15:03
S10	56	(generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling)near5 (channel way method technique system practice approach) and (strategy plan approach) near5 (feasible region)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 16:05
S11	1445	(generate make produce cause create develop)near5(Dynamic lively active) and (marketing advertising promtion selling)near5 (channel way method technique system practice approach) and (strategy plan approach)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/07/03 16:06